

Listening and Composition

注意

1. この冊子は7ページである。解答用紙は全部で3枚である。
2. 解答用紙に氏名・受験番号を忘れずに記入すること。
3. 解答はすべて解答用紙(Answer Sheet)に記入すること。
4. 解答用紙は必ず提出のこと。この問題冊子は提出する必要はない。
5. 音声が流れている間は、できるだけ物音をたてないようにすること。

Listening and Composition

A. Listening

There are 3 parts in this listening exam. In Part I, you must fill in some blanks. In Part II, you will need to write your answers in phrases or sentences. In Part III, you will have to answer multiple choice questions. All your answers should be based on the content which you will be hearing shortly.

Part I. Listen to the 1st part and fill in the blanks. You will hear this section twice. Now, before we start, read carefully over Part I in the exam booklet for 2 minutes. (Use Answer Sheet I.)

INT: Our special guest today is Marco Zuccherro, the founder and 1) _____ Officer of Headbook, a social networking service based in California. Marco, could you tell us a bit about why Headbook has been popular in so many countries around the world?

Marco: It's really very simple. 2) _____ where you might be using Headbook, whether it be Spain, England or Japan, you only see friends there. Headbook is 3) _____. You have to sign up using your true identity and 4) _____ to only interact with people whom you know and trust. It's Headbook's identity-based nature that made it different from most other social networks. It also helped it 5) _____ so quickly.

Part II. Short Answers: Listen to the 2nd part and answer in a phrase or sentence. Make sure you include all of the needed information in your answer. Before we start, read over the questions in the exam booklet for 3 minutes. You will hear this section twice. (Use Answer Sheet 2.)

Short Answers

Respond in a phrase or sentence. Include all the necessary information in your answer.

6. In what way is Headbook not purely an American sort of service?

7. In March 2009, what was a major turning point for Headbook?

8. When the translation project was in its early stages, what was the percentage of users who lived outside of the U.S., and what percentage of the world's total Internet users were on Headbook?

9. Thanks to its translation project, what did Headbook achieve by late 2010?

10. How did Headbook provide translations of its site in so many languages so quickly?

Part III. Multiple Choice: Listen to the 3rd part and select the most appropriate answer and circle the corresponding letter on the answer sheet. Before we start, read over the questions in the exam booklet for 3 minutes. You will hear this section twice. (Use Answer Sheet 1.)

11. Marco claims that brilliant ideas are generally _____.
- a. complicated
 - b. elegant
 - c. intelligent
 - d. simple
12. Headbook's translation tool presented users with _____.
- a. lists of words to be translated
 - b. Spanish, German or Swahili translations
 - c. the names of friends who might be translators
 - d. votes on the best words
13. _____ Spanish speakers from around the world created the first full version of Headbook in Spanish.
- a. 150
 - b. 1,500
 - c. 100,500
 - d. 150,000

14. Following the Spanish versions of Headbook, sites were created in this order: _____.
- a. French, followed by German, Portuguese and Japanese
 - b. French, followed by Japanese, Portuguese and German
 - c. German, followed by French, Portuguese and Japanese
 - d. German, followed by Portuguese, Japanese and French
15. Marco _____.
- a. built his organization by overseeing the translation project
 - b. did not think the translation project fit his values
 - c. supervised the translation project personally
 - d. was not involved in the translation project
16. Headbook's international expansion was helped when they _____.
- a. discouraged outsiders from building applications
 - b. found that users preferred to use Headbook without applications
 - c. let developers use the translation software to build applications
 - d. restricted the languages used in applications to English and French
17. Headbook in Spain, Chile or Colombia felt just like _____.
- a. a Spanish inquisition
 - b. a Spanish service
 - c. six thousand applications
 - d. the fall of 2008

18. Marco believes that Headbook is _____.
- a. best suited to ageless people
 - b. for all people, of all ages, anywhere in the world
 - c. mainly aimed at youthful users
 - d. not suitable for all people
19. For people in a globalized world, Marco claims that _____ is essential.
- a. corpulence
 - b. endurance
 - c. tolerance
 - d. turbulence
20. Marco thinks that _____ friendships would result if we tried to make friends with everyone.
- a. best
 - b. pretty
 - c. shallow
 - d. shared

B. Composition

Write a well-organized paragraph of about 100 words with specific details. (Use Answer Sheet 3)

What is the best way to keep in touch with your friends? Compare the advantages and disadvantages of online vs. face-to-face communication.

